**Case Study Request**

Please complete the below form and include as much detail as you can to ensure the marketing team can create accurate content which reflects your objectives and meet your required timeframe.

|  |
| --- |
| **Person requesting:** |
| Name:  Job Title:  Email:  Telephone: |
| **Date requested:** |
|  |
| **Publish date:** Please add the approximate date you would like this to go live (dependant on full approval) |
|  |
| **Approval process:** Who is required to approve this case study? Internal and external |
|  |
| **Purpose of the Case Study:** |
|  |
| **Target Audience:** |
|  |
| **Service in focus:** Include website link to the service |
|  |
| **Customer:**  Business name and brief overview of the company |
|  |
| **Customer Logo:**  Insert logo image here |
|  |
| **Heading:** |
|  |
| **Subheading:** |
|  |
| **Identify 2-3 challenges the customer was facing:** |
|  |
| **Summarise the customers key goals:** |
|  |
| **What solution was implemented?** |
|  |
| **Results:** Include facts and statistics |
|  |
| **Customer Testimonials / Quotes:** Include name and job title |
|  |
| **Images to support the case study** |
|  |